

YOUTH MEDIA ARTS PROGRAM MANAGER & INSTRUCTOR – JOB DESCRIPTION

Job Title: Youth Media Arts Program Manager & Instructor (North Minneapolis)
Job Description: Independent Contractor
Reports To: DIAL Directors

The DIAL Group Description

The DIAL (Data-driven Initiatives through Artists Leadership) is a strategic community improvement organization with successes in the planning, management and execution of public and community initiatives, using arts-based creative strategies. (www.TheDIALGroup.org)

Through our artist-led campaigns and culturally/linguistically-appropriate community engagement methods, the DIAL's mission is to meaningfully leverage the talent of artists and creative professionals to improve social equity, ultimately guiding under-served community members to improved lives and well-being, especially those from communities of color.

Job Responsibilities

Work with The DIAL and our partners to help plan, coordinate, implement and evaluate the **Youth Empowerment Studios: Digital Media Arts & Youth Leadership Program** – a media arts-focused, leadership, and personal development program, with a service-learning component for youths of color in Minneapolis. Lead basic media arts training, such as video production and/or audio recording, to youths in an after-school setting. Tasks include, but are not limited to, the following:



- Develop basic media arts training lessons that will build skills to use on media arts projects serving the community
- Manage and coordinate media project(s)
- Assist in managing and distributing youth media products through social media outlets
- Assist in recruiting and retaining participants

Qualifications

Successful candidates will be an artist/creative professional of color, due to the community focus of the program and media arts projects. Candidates will also be proficient in digital media arts techniques, production and distribution.

Additionally, candidates will have an interest in working with youths of color, providing guidance and mentorship to help them develop into healthy, successful adults.

***Must be available weekdays (2:30PM-5:30PM) during the 2023-24 school year.**

Desired Experiences/Skills/Capacity:

- A.S./B.S./B.A. in Media Arts, Media Production, Education, or other related area; or working towards one of these degrees and is near completion
- Experience in teaching or other youth-focused work
- Experience working with under-served, low-income communities of color
- Experience in program management
- Ability to maintain multiple priorities and projects with different timelines
- Proficiency with all required media platforms
- Access to reliable transportation, mobile phone, and timely communications

Compensation: \$30-\$40/HR (based on qualifications).

To apply, send a resume (cover letter optional, but encouraged) to employment@thedialgroup.org